

Date Posted/Revised: October 1, 2019

PRIVACY POLICY

GreenMark Partners, Inc. (“GreenMark”) is committed to respecting and protecting your privacy. Please read the following carefully to learn more about our Privacy Policy. By using or accessing our website (the “Site”) in any manner, you acknowledge that you accept the practices and policies outlined in this Privacy Policy and you hereby consent that we will collect, use, and share your information as described herein. We reserve the right to change this Privacy Policy at any time and we will notify you of any changes that we make (by posting on the Site or another means). If you use or access the Site after notification of any changes to the Privacy Policy, that means you agree to all of the changes.

Who We Are

GreenMark is an information site on the World Wide Web. GreenMark provides physician compensation and productivity information and solutions for practitioners, healthcare institutions and practice groups.

Contact Information

Our mailing address is:
GreenMark Partners
4700 Amerman Road
Skaneateles, NY 13152
Email: info@greenmarkpartners.com

If you have any questions or concerns regarding our Privacy Policy, please contact us at info@greenmarkpartners.com.

Scope

This Privacy Policy covers our treatment of information (which may include personally identifiable information (“Personal Information”)) that we gather when you are accessing or using our Site (for example, when you communicate with us through the “Contact” form). It does not apply to information obtained or disclosed in offline correspondence, or contacts with GreenMark in connection with the products or services it offers outside of the Site.

We do not knowingly collect or solicit personal information from anyone under the age of 13. If you are under 13, please do not attempt to send any personal information about yourself to us. If we learn that we have collected personal information from a child under age 13, we will delete that information as quickly as possible.

Information We Collect

We passively collect information to make your browsing experience more pleasant, and to understand what areas of the Site are more popular, what areas may require improvement, and what technologies are being used by visitors to the Site. This information helps us to update and improve the Site. We also

use this information for security purposes, such as to detect and to block security breaches, and to detect violations of our quality standards, for example, detecting multiple survey responses from the same user.

Cookies are small text files stored on your computer by a website that assigns a numerical user ID and stores certain information about your online browsing. When we use cookies, we do so to help us recognize you as a prior user of the Site. The cookie file does not store your Personal Information.

When visiting the Site, cookies are used to allow you to resume your survey where you left off. These cookies are used for no other purpose, and are essential to the functionality of the Site.

If you prefer not to receive cookies from the Site you can disable their use in your browser settings. By doing so you may reduce the functionality of the web pages you view.

As is true of most websites, we gather certain information automatically and store it in log files. This information includes Internet Protocol addresses, browser type, Internet service provider (ISP), referring/exit pages, operating system, date/time stamp, and click stream data. This information is essential in detecting and preventing fraud and unauthorized access, and in maintaining the security of our systems. These logs are stored in a safe and secure manner, kept only as long as required to ensure our systems are secure, and will never be used for any other purpose.

We also receive and store any information you knowingly provide to us when visiting areas of the Site. For example, you may choose to sign up for our email newsletter, which may require you to provide us certain Personal Information such as your name, phone number, job title, company name, and email address. Any information you provide via these forms will be used only to contact you and will not be repurposed without your consent. See the "Opting Out" section below to change or modify any Personal Information you have provided, or opt-out of any mailings for which you have signed up.

While navigating the Site you may be directed to content or functionality that is hosted by a third-party supplier not on a GreenMark Partners-owned domain. GreenMark Partners is not responsible for the privacy practices or the content of other websites, and we recommend you carefully read the privacy policies of each site you visit.

Legal Disclaimer

Though we make every effort to preserve user privacy, we may need to disclose Personal Information when required by law wherein we have a good-faith belief that such action is necessary to comply with a current judicial proceeding, a court order, or legal process served on our website.

Opting Out

You can always opt not to disclose information to us, but keep in mind some information may be needed to register with us or to take advantage of some of our features.

You may be able to add, update, or delete information as explained above. When you update information, however, we may maintain a copy of the unrevised information in our records.

If at any time you would like to edit or delete any of your personal information or object to our use of your personal information that you have provided to us, including use of your email address, you may stop that use by emailing your request to info@greenmarkpartners.com.

Safety and Security

Security and privacy are top priorities for us. We employ state of the art security technology and internal processes to protect the information our clients release to us. We exercise great care in providing secure encrypted Internet communications of your information to and from our servers. We also take great care to protect user-information stored in our systems using the latest encryption techniques and authentication standards. Only authorized personnel can access your information and our databases are backed up automatically to prevent loss of data. Unfortunately, no communication over the Internet can be guaranteed to be one hundred percent secure and we will not be held liable should a third party illegally obtain your personal information. While we have made a great effort to protect your Personal Information, we cannot ensure or warrant the security of any information you transmit to us and you do so at your own risk. Our policy does not extend to anything that is inherent in the operation of the Internet and therefore beyond our control and is not to be applied in any manner contrary to applicable law or governmental regulation. In the unlikely event GreenMark suffers a breach of its security systems and an individual or entity gains unauthorized access to any information stored on GreenMark servers, we will immediately investigate the security breach and provide prompt notice to any individual whose information was compromised.